

Dr. Nikkie Saldivar Hodgson

The University of Texas Rio Grande Valley
Department of Communication
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EDUCATION

PhD, Our Lady of the Lake University, 2007
Major: Leadership Studies

MA, The University of Texas - Pan American, 1996
Major: Speech Communication

BA, Texas State University - San Marcos, 1988
Major: Journalism/Public Relations

EMPLOYMENT

Academic - Post-Secondary

Assistant Professor of Communication Studies, The University of Texas Rio Grande Valley (September 1, 2017 - August 31, 2018)

Assistant Professor of Communication Studies, The University of Texas Rio Grande Valley (September 1, 2016 - August 31, 2017)

Assistant Professor of Communication Studies, The University of Texas at Brownsville and Texas Southmost College (September 1, 2010 - August 31, 2013)

Faculty-Lecturer, The University of Texas at Brownsville and Texas Southmost College (September 1, 2002 - August 31, 2010)

Adjunct Faculty-Lecturer, Texas State Technical College (August 1, 1997 - December 31, 2001)

Professional

Associate Vice President of Organizational Development and Training, The University of Texas Rio Grande Valley (November 1, 2015 - August 31, 2016)

Associate Vice President of Operations, The University of Texas Rio Grande Valley (January 1, 2015 - October 31, 2015)

Executive Director of Enrollment Services, The University of Texas at Brownsville and Texas Southmost College (April 1, 2013 - December 31, 2014)

Executive Director of the Center for Civic Engagement, The University of Texas at Brownsville and Texas Southmost College (November 1, 2012 - May 31, 2013)

Director of Recruitment and New Student Admissions, Texas State Technical College (January 1, 1998 - April 1, 2002)

Director of Retention, Texas State Technical College (June 1, 1997 - April 30, 1998)

Assistant Director of Student Financial Aid, The University of Texas Pan American (January 1, 1990 - May 31, 1997)

PUBLICATIONS

Conference Proceedings

Florelisa Gonzalez, Mark Green, Debra Lopez, and Maria Hodgson. *Leader Communication Preferences-Differences Between Baby Boomers, Generation X, and Generation Y*. South West Academy of Management (SWAM) (Affiliated with the Academy of Management as well as the Journal of Business Strategies). (March 2013): 490-505. http://www.swamfbd.org/uploads/SWAM_Proceedings_2013.pdf#page=490

Norma Joyner, Mark Green, Charles Salter, and Maria Hodgson. *The Bilingual Leader: Impacts on Ratings of Leadership*. Proceedings Editor: Steve Nenner, Ph.D. (Ed.) Fourth Annual General Business Conference. Sam Houston State University: Fourth Annual General Business Conference Proceedings. 3, no. (April (2nd Quarter/Spring) 2012): 31. <http://www.shsu.edu/academics/general-business-and-finance/general-business-conference/documents/GeneralBusiness2012Proceedings.pdf#page=31>

Florelisa Gonzalez, Mark Green, Maria Hodgson, and Carol Wheeler. *Leader virtues as predictors of transformational leadership*. Dr. Wali I. Mondal, Professor, ASBBS at mondal@asbbs.org. (Ed.) American Society of Business and Behavioral Sciences (ASBBS) Proceedings. 19, no. 1 (February 2012): 398-408. <http://asbbs.org/files/ASBBS2012V1/PDF/G/GonzalezF.pdf>

Maria Hodgson, Mark Green, and Stephanie Kodatt. *Scandal vs. Suggestion: A Content Analysis of Leadership Ethics Articles in Scholarly Publications versus Popular Newspapers and Magazines*. Dr. Wali I. Mondal, ASBBS at mondal@asbbs.org. (Ed.) The American Society of Business and Behavioral Sciences (ASBBS) Refereed Proceedings. 19, no. 1 (February 2012): 421-432. <http://asbbs.org/files/ASBBS2012V1/PDF/H/HodgsonM.pdf>

Journal Articles

Charles Salter, Mark Green, Nikkie Hodgson, and Norma Joyner. The Language of Transformational Leaders: Addressing the needs of followers. 954 Lexington Ave. #290, New York, NY 10021 U.: *The Journal of American Academy of Business*. 19, no. 1 (September 2013): 60-68. jaabc.com/jaabcv19n1preview.html

Floreisa Gonzalez, Mark Green, Maria Hodgson, and Richard Herrera. The Impact of Gender, Age and Ethnicity on Leader Virtues. Dr. Noah Kasraie (Ed.) *International Journal of Innovative Learning and Leadership (iJill)*. 1, no. 1 (June 2013): 23-31. www.icill.net

Norma Joyner, Mark Green, Charles Salter, and Nikkie Hodgson. The Bilingual Leader: A Quantitative Study. Champaign, Ill.: *The International Journal of Interdisciplinary Studies in Communication, CG Publisher*. 7, no. 2 (April (2nd Quarter/Spring) 2013): 29-41. <http://ijicost.cgpublisher.com/product/pub.271/prod.12>

Green Mark, Carol Wheeler, Maria Hodgson, Leader spirituality and leader virtues as predictors of effective leadership. Claire Jankelson (Ed.) *Journal of Spirituality, Leadership and Management (SLaM)*. 6, no. 1 (April (2nd Quarter/Spring) 2012): 35-37. <http://dx.doi.org/10.15183/slm2012.06.1114>

Other

Lamar Odom, Connie Green, Maria Hodgson, Karlene Fenton, and Daniel Calvert. Leadership, power and sexual harassment: an ethical perspective. (2003)

Media Contributions

Newspaper

Brownsville Herald. (July 01, 2018)

AWARDS AND HONORS

Certificate of Recognition, Women's Faculty Network (April 26, 2018)

UTB Civic Engagement Professor Award, Center for Civic Engagement (March 2012)

PRESENTATIONS

Sharaf Rehman and Nikkie Hodgson. "Forming and Deleting Relationships in the Digital World," Media and Culture - International Conference, Univwersytet Mari Curie, Lublin, Poland. (May 11, 2018)

Maria Nikkie Hodgson. "Speech Act Theory in a Motion Picture: Mother Daughter relationship and communication styles across cultures," Western Social Sciences Association, Western Social Sciences Association, San Francisco, California. (April 13, 2017)

Maria Hodgson. "Speech Act Theory in a Play: A Comparison of Maternal Communication Styles Across Ethnic Groups," 2016 International Research Conference: National Association of Hispanic and Latino Studies, National Association of Hispanic and Latino Studies, South Padre Island. (October 25, 2016)

Charles Salter, Mark Green, Maria Hodgson, and Norma Joyner. "The Language of Transformational Leaders," International Journal of Arts and Sciences (IJAS) Conference, International Journal of Arts and Sciences (IJAS), Bad Hofgastein, Salzburg, Austria. (June 1, 2013)

Charles Salter, Mark Green, and Maria Hodgson. "The Language of Transformational Leaders," International Journal of Arts and Sciences (IJAS) Conference, International Journal of Arts and Sciences (IJAS), La Baume, Aix-en-Provence, France. (May 1, 2013)

Flor Gonzales, Maria Hodgson, and Mark Green. "Leader Communication Preferences - Difference Between Baby boomers, Generation X and Generation Y," Southwestern Academy of Management (SWAM) Conference, Southwestern Academy of Management (SWAM), Albuquerque, New Mexico. (March 1, 2013)

Charles Salter, Mark Green, and Maria Hodgson. "The Language of Transformational Leaders: Addressing the Needs of the Followers.," The Southwest Decision Science Institute (SWDSI), Southwest Region Conference, The Southwest Decision Science Institute, Albuquerque, New Mexico. (March 1, 2013)

Flor Gonzales, Mark Green, and Maria Hodgson. "Differences in the Virtues of Temperance and Fortitude Between Latina and Latino Leaders," 9th Annual Mexican American Scholars Conference, Mexican American Scholars, San Antonio, Texas. (May 1, 2012)

Deborah Lopez, Mark Green, Maria Hodgson, and Flor Gonzales. "The Risk of Leading by Communicating through Social Networks: Differences in Perceptions of Latinas and Latinos," 9th Annual Mexican American Scholars Conference, Mexican American Scholars, San Antonio, Texas. (May 1, 2012)

Norma Joyner, Mark Green, Maria Hodgson, and Charles Salter. "The Bilingual Leader," General Business Conference, Sam Houston State University, Huntsville, Texas. (April 1, 2012)

Norma Joyner, Mark Green, Charles Salter, and Nikkie Hodgson. "The Impact of Gender, Age and Ethnicity on Leader Virtues." The First International Conference of Cultural and Social Aspects of Research, San Antonio Texas. (April 1, 2012)

Maria Hodgson, Mark Green, and Esther Chavez. "Gender Differences in the Employee Attitudes about Leader Use in Technology to Communicate," Western Social Sciences 54th Annual Conference, Western Social Sciences Association, Houston, Texas. (April 1, 2012)

Charles Salter, Mark Green, Maria Hodgson, and Norma Joyner. "The Language of Leaders," International Conference of Cultural and Social Aspects of Research, University of Incarnate Word, San Antonio, Texas. (March 1, 2012)

Norma Joyner, Mark Green, Maria Hodgson, and Charles Salter. "The Relationship Between Multi-Linguality and Leadership Style," International Conference of Cultural and Social Aspects of Research, University of Incarnate Word, San Antonio, Texas. (March 1, 2012)

Flor Gonzales, Maria Hodgson, Mark Green, and Robert Herrera. "The Virtuous Leader: Gender and Ethnic Difference in Leadership Virtues," International Conference of Cultural and Social Aspects of Research, University of Incarnate Word, San Antonio, Texas. (March 1, 2012)

Maria Hodgson, Mark Green, and Flor Gonzales. "Leader Virtues as Predictors of transformational Leadership," American Society of Business and Behavioral Sciences Conference, American Society of Business and Behavioral Sciences, Las Vegas, Nevada. (February 1, 2012)

Maria Hodgson, Mark Green, and Stephanie Kodatt. "Scandal versus Suggestion: A Content Analysis of Leadership Ethics Articles in Scholarly Publications versus Popular Newspapers and Magazines," American Society of Business and Behavioral Sciences Conference, American Society of Business and Behavioral Sciences, Las Vegas, Nevada. (February 1, 2012)

Maria Hodgson, Stephanie Kodatt, and Mark Green. "A Content Analysis of Leadership Language in Peer reviewed Versus Mainstream Leadership Ethics in Media," 34th Annual Conference of the Society of Educators and Scholars, Society of Educators and Scholars, Corpus Christi, Texas. (October 1, 2011)

Esther Chavez, Diana Garza Ortiz, Maria Hodgson, N. Greenfield, Mark Green, "Leadership Style Differences Between Men and Women: A Review of the Scholarly Literature," Engaged Leadership Conference, North Georgia College, Georgia. (June 1, 2009)

Mark Green, Stephanie Kodatt, Malcolm Ree, Phyllis Duncan, and Maria Hodgson. "Using content analysis to study leadership," The International Conference on Studying Leadership, The International Conference on Studying Leadership, Auckland, New Zealand. (June 1, 2008)

TEACHING

Courses Taught

Applied Communication
Applied Leader Comm
Family Communication
First Year Seminar
How to Succeed in Today's Coll
Interpersonal
Interpersonal Communication
Interview: Theory & Practice
Intro to Communication
Introduction to Communication
Organizational Communication
Small Group Communication

Non-Credit Instruction

- Seminar, Continuing Education , 20. (April 10, 2018)
- Seminar, Continuing Education , 20. (March 27, 2018)

SERVICE

Department Service

Committee Member, Communication Studies Graduate Program. (September 1, 2018 - August 31, 2019)
Committee Member, Travel Committee for Communication Department. (September 1, 2018 - August 31, 2019)
Attendee, Meeting, Communication Studies COMM1311 Standardization Committee. (September 1, 2017 - August 31, 2018)
Committee Member, Communication Studies Graduate Program. (September 1, 2017 - August 31, 2018)
Committee Member, Travel Committee for Communication Department. (September 1, 2017 - August 31, 2018)
Committee Chair, SLO Assessment for Communication Studies. (August 1, 2017 - August 31, 2018)
Committee Member, Travel Committee for Communication Department. (September 1, 2016 - August 31, 2017)
Committee Chair, SLO Assessment for Communication Studies. (August 1, 2017)
Committee Chair, Communication Studies Marketing Brochure team. (March 1, 2017 - May 1, 2017)
Other, Developed Curriculum for Proposed Course-Family Communication. (April 1, 2011 - April 1, 2012)
Committee Chair, Curriculum for Development of Introduction to Communications Course. (August 1, 2010 - September 1, 2011)
Committee Chair, Normal and Exceptional Faculty Criteria Development. (September 2, 2010 - December 1, 2010)

College Service

Committee Member, College of Liberal Arts Student Success Team. (August 1, 2018 - August 31, 2019)
Committee Member, College of Liberal Arts Student Success Team. (August 1, 2017 - August 31, 2018)
Attendee, Meeting, Nexus. (April 26, 2018 - April 27, 2018)

University Service

Attendee, Meeting, Soft Skills Continuing Ed Course Development. (September 30, 2018 - August 31, 2019)
Committee Chair, Campus Connect Committee (formerly Campus Balance Committee). (September 1, 2018 - August 31, 2019)

Committee Member, Community Engagement Committee: Carnegie Foundation Committee. (September 1, 2018 - August 31, 2019)

Committee Member, Women's Faculty Network. (September 1, 2018 - August 31, 2019)

Committee Member, Campus Balance Committee. (April 16, 2018 - August 31, 2018)

Attendee, Meeting, Soft Skills Continuing Ed Course Development. (September 30, 2017 - August 31, 2018)

Committee Member, Community Engagement Committee: Carnegie Foundation Committee. (September 1, 2017 - August 31, 2018)

Committee Member, UTRGV Smoke Free Committee. (September 1, 2017 - August 31, 2018)

Committee Member, WFN: Workers Climate and Equity Climate. (September 1, 2017 - August 31, 2018)

Committee Member, Women's Faculty Network. (September 1, 2017 - August 31, 2018)

Committee Member, UTRGV Smoke Free Committee. (September 1, 2016 - August 31, 2017)

Chairperson, UTRGV Project Management Committee. (March 1, 2015 - October 1, 2015)

Committee Member, UTB Behavioral Intervention Team (BIT). (January 1, 2014 - August 1, 2015)

Committee Member, UTRGV Tuition and Fee Task Force. (February 1, 2015 - July 1, 2015)

Committee Member, UTRGV Business Processes Working Group. (September 1, 2013 - December 31, 2014)

Committee Co-Chair, UTRGV Enrollment Management Working Group. (September 1, 2013 - December 31, 2014)

Other, Center for Civic Engagement Project 100% Advisory Board. (January 1, 2011 - December 31, 2014)

Faculty Advisor, University Integrated Marketing Committee. (January 1, 2011 - December 31, 2014)

Committee Member, UTRGV Civitas Working Group. (August 1, 2014 - December 1, 2014)

Task Force Member, Deloitte Consulting Initiative. (January 1, 2014 - December 1, 2014)

Committee Member, UTB Foundations of Excellence Committee. (January 1, 2010 - December 31, 2011)

Development Activities Attended

Workshop, "Assessment Training," Assessment and Accreditation. (May 25, 2018)

Workshop, "Assessment and Accreditation Training," Assessment and Accreditation Dept. (April 24, 2018)

Seminar, "Tenure and Promotion Informational Session," Office of the Senior Assoc VP of Faculty Affairs. (April 19, 2018)

Workshop, "NFSP Grant Writing Workshop," Office of the Provost for Faculty Affairs. (April 6, 2018)

Workshop, "From Lecturing to Dynamic Learning: The Type of Lecture Matters," Center for Teaching Excellence. (November 2, 2017)

Workshop, "General Faculty Development," Vice Provost of Faculty affairs and diversity. (October 26, 2017)

Workshop, "Second Year Faculty Writing Support Workshop," Office of the Vice Provost for Faculty Affairs. (October 24, 2017)

Conference Attendance, "2nd Annual International Critical Issues Leadership Conference," UTRGV School of Education. (September 24, 2017)

Tutorial, "ELSEVIER Scopus Training," UTRGV Library. (September 14, 2017)

Workshop, "Scopus Training," Library. (September 14, 2017)

Workshop, "NFSP: Session X Planning for a Productive Summer," Vice Provost for Faculty Affairs and Diversity. (April 4, 2017)

Workshop, "NFSP: Session 8 Getting Published," Vice Provost of Faculty Affairs and Diversity. (March 21, 2017)

Workshop, "NFSP: Session VII- Navigating External Funding Sources," Provost Office Faculty Affairs. (February 28, 2017)

Tutorial, "Independent Applying the QM Rubric (APPQMR)," Quality Matters. (February 10, 2017)

Workshop, "Session VI- Discovering Online Learning Tools & Strategies," Office of Vice Provost for Faculty Affairs. (January 31, 2017)

Workshop, "Soft Skill Training for Women of Proyecto Juan Diego," Communication Department and Proyecto Juan Diego. (December 7, 2016)

Workshop, "Faculty Portfolio Tool Training," Office of Vice President for Faculty Affairs. (December 1, 2016)

• STAMATS Marketing Consultants Faculty Focus Group, "UTRGV and STAMATS Marketing Focus Group for Faculty," Marketing and Communications Department. (November 15, 2016)

Workshop, "NFSP: Session V- Preparing for your 1st Year Review: Expectations & Dossier Prep," UTRGV Faculty Affairs. (November 15, 2016)

Workshop, "CLA Faculty Orientation Meeting," College of Liberal Arts Dean's Office. (October 27, 2016)

Conference Attendance, "International Research Forum, National Association of Hispanic and Latino Studies and The University of Texas Rio Grande Valley," National Association of Hispanic and Latino Studies. (October 25, 2016)

Workshop, "NFSP: Session III- Managing Your Time: Teaching, Research, and Service," UTRGV Faculty Affairs. (October 18, 2016)

Workshop, "Resource Fair: Supporting Faculty and Student Success," Provost Office. (September 8, 2016)

Professional Memberships

College and University Professional Association for Human Resources (CUPA-HR) (January 1, 2016 - August 31, 2017)

Public Service

- Advisory Board Member , Gladys Porter Zoo Board Member , Brownsville , (September 1, 2018 - August 31, 2019)
- Workshop Organizer , Melody Maids , Brownsville , (September 1, 2018 - August 31, 2019)
- Advisory Board Member , Texas Southmost College , Brownsville , (September 1, 2018 - August 31, 2019)
- Workshop Organizer , South Texas Cotillon , Brownsville , (September 1, 2017 - August 31, 2019)
- Board Member , Gladys Porter Zoo Board Member , Brownsville , (September 1, 2017 - August 31, 2018)
- Other , Good Neighbor Settlement House , Brownsville , (September 1, 2017 - August 31, 2018)
- Workshop Organizer , Melody Maids , Brownsville , (September 1, 2017 - August 31, 2018)
- Advisory Board Member , Texas Southmost College , Brownsville , (September 1, 2017 - August 31, 2018)
- Workshop Organizer , Professional Seminar Training , Brownsville , (August 1, 2018)
- Workshop Organizer , Episcopal Day School , Brownsville , (April 10, 2018)
- Judge , Episcopal Day School Science Fair , Brownsville , (March 1, 2018)
- Workshop Organizer , South Texas Cotillon , Brownsville , (November 15, 2017)
- Board Member , Gladys Porter Zoo Board Member , Brownsville , (September 1, 2016 - August 31, 2017)
- Workshop Organizer , South Texas Cotillon , Brownsville , (September 1, 2016 - August 31, 2017)
- Advisory Board Member , Ronald McDonald House Charities , Harlingen , (January 1, 2012 - December 31, 2014)
- Program Coordinator , Proyecto Juan Diego in Cameron Park , Brownsville , (January 1, 2010 - December 31, 2014)
- Board Member , South Texas Cotillon , Brownsville , (January 1, 2008 - December 31, 2012)
- Guest Speaker , U.S. Department of Homeland Security , Brownsville , (March 1, 2011)