

Dr. Ben S. Wasike

The University of Texas Rio Grande Valley
Department of Communication
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EDUCATION

PhD, Louisiana State University and A&M College, 2005
Major: Mass Communication and Public Affairs
Dissertation Title: The Diffusion of GIS in Journalism

MPA, Southern University, 2000
Major: Public Affairs

BA, MOI University, 1997

EMPLOYMENT

Professor, University of Texas Rio Grande Valley (September 2018)

Associate Professor, University of Texas Rio Grande Valley (September 1, 2015 - August 29, 2018)

Associate Professor, The University of Texas at Brownsville and Texas Southmost College
(September 1, 2012 - August 31, 2015)

Assistant Professor, The University of Texas at Brownsville and Texas Southmost College
(September 1, 2005 - August 31, 2012)

PUBLICATIONS

Books

Ben Wasike. *The diffusion of GIS in journalism: Examining the diffusion and adoption of applied media technology*. . No. Saarbrücken, Germany: VDM Publishing House, 2008.

Journal Articles

Ben Wasike. Is She Charismatic or is She Not? Examining Hillary Clinton's Charismatic Rhetoric During the 2016 Presidential Race. *Women's Studies*. (April (2nd Quarter/Spring) 2019)

Ben Wasike. Gender, Nonverbal Communication, and Televised Debates: A Case Study Analysis of Clinton and Trump's Nonverbal Language During the 2016 Town Hall Debate . *International Journal of Communication*. 13, (January (1st Quarter/Winter) 2019)

- Ben Wasike. Gender, Parasocial Interaction, and Nonverbal Communication: Testing the Visual Effect of Sports Magazine Cover Models. *International Journal of Communication*. (January (1st Quarter/Winter) 2018)
- Ben Wasike. Charismatic rhetoric, integrative complexity and the U.S. Presidency: An analysis of the State of the Union Address (SOTU) from George Washington to Barack Obama.. *The Leadership Quarterly*. (2017)
- Ben Wasike. Jocks vs. Jockettes: An Analysis of the Visual Portrayal of Male and Female Cover Models on Sports Magazines. *Journalism*. (2017)
- Ben Wasike. Persuasion in 140 Characters: Testing Issue Framing, Persuasion and Credibility via Twitter and Online News Articles in the Gun Control Debate. *Computers in Human Behavior*. 66, (2017)
- Ben Wasike. Africa Rising: An Analysis of Emergent Africa-Focused Mass Communication Scholarship From 2004 to 2014. *International Journal of Communication*. 11, (November 2017): 22. <http://ijoc.org/index.php/ijoc/article/view/5866>
- Ben Wasike. FoIA in the age of “open. gov”: An analysis of the performance of the freedom of information act under the Obama and Bush administrations. . *Government Information Quarterly*. (May 2016) <http://www.journals.elsevier.com/government-information-quarterly/>
- Ben Wasike. Preaching to the choir? An analysis of newspaper readability vis-à-vis public literacy. *Journalism*. (September 2016)
- Ben Wasike. The Significant Other: A Longitudinal Analysis of Significant Samples in Journalism Research, 2000 – 2014. . *International Journal of Communication*. . 10, (June 2016): 2744–2765. <http://ijoc.org/index.php/ijoc/article/view/5574/1678>
- Ben Wasike. Framing news in 140 characters: How social media editors frame the news and interact with audiences via Twitter. *Global Media Journal – Canadian Edition*. 6, no. 10 (2013): 5 - 23. www.gmj.uottawa.ca/1202/v5i2_duhe_f.html
- Ben Wasike. The Republican primaries in 140 characters: How the 2012 candidates used Twitter to mobilize their supporters, interact with them and frame the campaign. *Southwestern Mass Communication Journal*. 28, no. 2 (2013): 1 -33. <http://swmcjournal.com/>
- Ben Wasike. Framing social news sites: An analysis of the top ranked stories on Reddit and Digg. . *Southwestern Mass Communication Journal*. 27, no. 1 (2011): 57 - 67. swmcjournal.com/
- Ben Wasike and John Cook. Hispanic Students and Social Networking. *Web Journal of Mass Communication Research*. 25, no. 2010 (2010): 1-6. <http://connection.ebscohost.com/c/articles/55690749/hispanic-students-social-networking>
- Renita Coleman and Ben Wasike. Visual elements in public journalism newspapers in an election: A content analysis of the photographs and graphics in campaign 2000. . *Journal of Communication*. 54, no. 3 (September 2004): 456 - 473. [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1460-2466](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1460-2466)
- Ben Wasike. Diversity on campus. *PA Times*. . (December 2001)

AWARDS AND HONORS

Top African journalism studies paper award - International Communication Division, Association for Education in Journalism and Mass Communication (August 2015)

Top debut faculty paper award - Law and Policy Division, Association for Education in Journalism and Mass Communication (August 2015)

Top faculty paper award (3rd place) - Law and Policy Division, Association for Education in Journalism and Mass Communication (August 2015)

Top six paper award, Southwest Education Council for Journalism and Mass Communication (2012)

First Place - Best of the Web Competition (individual category), Association for Education in Journalism and Mass Communication (2010)

Exceptional Merit Award, University of Texas at Brownsville (2009)

Five year service award , University of Texas at Brownsville (2009)

Third Place - Best of the Web Competition (individual category), Association for Education in Journalism and Mass Communication (2008)

Top faculty paper award (1st Place) - Visual Communication Division, International Communication Association (2005)

PRESENTATIONS

Ben Wasike. "Gender, Nonverbal Communication, and Televised Debates: Examining Clinton and Trump's Nonverbal Language During the 2016 Town Hall Debate," Association for Education in Journalism and Mass Communication (AEJMC), AEJMC, Washington, D.C.. (August 2018)

Ben Wasike. "Did the Media Get Her Charisma Wrong? A Systematic Examination of Hillary Clinton's Charisma During the 2016 Elections ." Association for Education in Journalism and Mass Communication (AEJMC) , Chicago. (August 2017)

Ben Wasike. "Gender, parasocial interaction, and nonverbal communication: Testing the visual effect of sports magazine cover models. ." Association for Education in Journalism and Mass Communication (AEJMC) , Chicago. (August 2017)

Ben Wasike. "Peer-Citation and Academic Social Networking: Do Altmetrics Affect Peer-Citation and Article Readership in Communication Research? ." Association for Education in Journalism and Mass Communication (AEJMC) , Chicago. (August 2017)

Ben Wasike. "Folksy talk or simplistic chatter? An analysis of rhetorical complexity and charisma in U.S. presidential campaign speeches. ." Association for Education in Journalism and Mass Communication (AEJMC) , Minneapolis. (August 2016)

Ben Wasike. "T.V. talking heads and the Nielsen sweeps: An analysis of rhetorical complexity, charisma and ideology in opinionated cable news." Association for Education in Journalism and Mass Communication (AEJMC) , Minneapolis. (August 2016)

Ben Wasike. "Africa rising: An analysis of emergent mass communication scholarship in Africa from 2004 - 2014." Association for Education in Journalism and Mass Communication (AEJMC) , San Francisco, CA. (August 2015)

Ben Wasike. "Charismatic rhetoric, integrative complexity and the U.S. Presidency: An analysis of the State of the Union Address (SOTU) from George Washington to Barack Obama." Association for Education in Journalism and Mass Communication (AEJMC) , San Francisco, CA. (August 2015)

Ben Wasike. "FoIA in the Age of "Open.Gov": A Quantitative Analysis of the performance of the

Freedom of Information Act under the Obama and Bush Administrations." Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA. (August 2015)

Ben Wasike. "The Significant Other: A Longitudinal Analysis of Significant Samples in Journalism Research, 2000 – 2014." Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA. (August 2015)

Ben Wasike, "Led it on Reddit: An exploratory study examining factors of opinion leadership on Reddit. ." International Communication Association Annual Conference (ICA), (June 2015)

Ben Wasike. "Persuasion in 140 Characters: Testing Issue Framing, Persuasion and Credibility via Twitter and Online News Articles in the Gun Control Debate." Association for Education in Journalism and Mass Communication (AEJMC) , Montreal, Canada. (August 2014)

Ben Wasike. "The Elections in 140 Characters: How Obama and Romney Used Twitter in the 2012 Presidential Race ." Association for Education in Journalism and Mass Communication (AEJMC) , Montreal, Canada. (August 2014)

Ben Wasike. "Framing news in 140 characters: How social media editors frame the news and interact with audiences via Twitter.." Southwest Education Council for Journalism and Mass Communication Symposium (SWECJMC), Round Rock, TX. (November 2012)

Ben Wasike. "Framing news in 140 characters: How social media editors frame the news and interact with audiences via Twitter. ," International Communication Association Annual Conference (ICA), International Communication Association , Phoenix, AZ. (May 2012)

Ben Wasike. "Best of the Web Competition," Association for Education in Journalism and Mass Communication Annual Conference Association for Education in Journalism and Mass Communication (AEJMC), Association for Education in Journalism and Mass Communication , Denver, CO. (August 2010)

Ben Wasike. "Best of the Web Competition," Association for Education in Journalism and Mass Communication Annual Conference Association for Education in Journalism and Mass Communication (AEJMC), Association for Education in Journalism and Mass Communication , Chicago, Illinois. (August 2008)

Ben Wasike. "The diffusion of GIS in journalism," Association for Education in Journalism and Mass Communication Annual Conference Association for Education in Journalism and Mass Communication (AEJMC), Association for Education in Journalism and Mass Communication , San Francisco, CA. (August 2006)

Ben Wasike. "Perceived Credibility of Dietary Supplement Advertisements: A comparison between Medium and Format. ," International Communication Association Annual Conference (ICA), International Communication Association , Dresden, Germany. (June 2006)

Ben Wasike. "Visual communication in public journalism newspapers during an election: a content analysis of the photographs and graphic elements in campaign 2000.," International Communication Association Annual Conference (ICA), International Communication Association , San Diego. (May 2003)

TEACHING

Courses Taught

Applied Communication

Communication Law & Ethics
Integrated Media Communication
Intro to Communication
Public Speaking
Quantitative Research
Senior Capstone Experience in Communication
Senior Capstone in Comm
Social Media Communication
Theories of Communication
Visual Communication
Writing for the Mass Media

Directed Student Learning

Master's Thesis Committee Member. Josephina Rodriguez, "Social media and government: How Twitter affects public trust in the agency" , Government (UTB). (2013 - 2013)

SERVICE

Department Service

Committee Chair, Technology Committee. (2017)
Committee Member, Annual Review Policy Committee. (August 2015)
Committee Member, Tenure and Promotion Policy Review Committee. (August 2015)
Committee Member, Technology Committee. (August 2017 - August 2018)
Committee Chair, Annual Review. (August 2017 - May 2018)
Committee Member (August 2017 - May 2018)
Committee Member, Search committee, open rank, associate or full professor in (bilingual – English/Spanish) Communication/College of Liberal Arts . (February 2018 - April 2018)
Committee Member (August 2017 - March 2018)
Committee Chair, Annual Evaluation Committee for Dr. Nikkie Hodgson. (March 2017 - April 2017)
Committee Member, Annual Evaluation Committee. (September 2016 - October 2016)
Committee Member, Search Committee: Assistant Professor in the College of Liberal Arts/Communication- Advertising tenure track position. (February 2016 - March 2016)
Committee Chair, Liaison to the 2014 SACS accreditation Team. (2013 - 2015)
Committee Chair, Technology Committee. (2010 - 2014)
Committee Member, Graduate Committee. (2008 - 2014)

Committee Chair, Curriculum Committee. (2012 - 2013)
Committee Member, Personnel Committee. (2011 - 2012)
Committee Member, Scholarship Committee. (2009 - 2010)
Other, Webmaster. (2007 - 2009)
Committee Member, Students Publications Board. (2007 - 2007)
Faculty Mentor, Training for The Collegian. (2007 - 2007)
Faculty Mentor, Training for The Collegian. (2006 - 2006)
Faculty Mentor, Training for The Collegian. (2006 - 2006)
Other, Webmaster. (2006 - 2006)

College Service

Committee Member, College of Liberal Arts Five-Year Review Plan Committee . (May 2017 - September 2017)
Committee Member, Thesis Committee. (2013 - 2014)
Committee Member, Curriculum Committee. (2012 - 2013)
Other, Webmaster. (2007 - 2009)
Other, Design and Layout Editor. (2007 - 2008)

University Service

Special Institutional Assignment, Liaison for 2014 SACS accreditation team. (2013 - 2015)
Committee Chair, Students Publications Board. (2008 - 2008)
Committee Member, Students Publications Board. (2007 - 2007)

Development Activities Attended

"UTRGV ASSOCIATE TO FULL PROGRAM," UTRGV Office of the Provost. (September 2015 - April 2016)

Professional Service

Reviewer, Journal Article , Psychology of Popular Media Culture. (September 2018)
Reviewer, Journal Article , Computers in Human Behavior (June 2018)
Reviewer, Journal Article , International Social Science Journal. (December 2017)
Reviewer, Journal Article , The Leadership Quarterly (December 2017)
Reviewer, Journal Article , International Communication Research Journal. (October 2017)
Reviewer, Journal Article , Quality and Quantity. (September 2017)
Reviewer, Journal Article , Government Information Quarterly (May 2017)

Reviewer, Journal Article , The Leadership Quarterly (May 2017)

Reviewer, Journal Article , Computers in Human Behavior (October 2016)

Reviewer, Conference Paper , Association for Education in Journalism and Mass Communication (April 2016 - April 2016)

Reviewer, Journal Article , Journal of Computer-Mediated Communication (October 2014)

Reviewer, Journal Article , Journalism and Mass Communication Quarterly (April 2014)

Reviewer, Journal Article , Mass Communication and Society - Journal (November 2013)

Reviewer, Journal Article , Journal of Computer-Mediated Communication (October 2013)

Reviewer, Journal Article , Mass Communication and Society - Journal (September 2013)

Reviewer, Journal Article , Journal of Computer-Mediated Communication (August 2012)

Reviewer, Conference Paper , Association for Education in Journalism and Mass Communication (April 2011 - April 2011)

Reviewer, Journal Article , Journal of Computer-Mediated Communication (April 2009)

Reviewer, Conference Paper , Association for Education in Journalism and Mass Communication (April 2007 - April 2007)

Reviewer, Conference Paper , Association for Education in Journalism and Mass Communication (April 2007 - April 2007)

Other , Association for Education in Journalism and Mass Communication , San Francisco , (August 2006 - August 2006)

Reviewer, Conference Paper , Association for Education in Journalism and Mass Communication (April 2006 - April 2006)

Reviewer, Conference Paper , Association for Education in Journalism and Mass Communication (April 2006 - April 2006)

Professional Memberships

International Communication Association (ICA)

The Association for Education in Journalism and Mass Communicatio (AEJMC)